FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034517-B **Type of Permit:** FILMING **Release Date:** 12/14/2010

Production Company REN KELLEY PRODUCTIONS

Insured Company Name

Contact Phone No. 1 347-678-6222
Contact Phone No. 2
Fax
Address 36 CLINTON AVE, SUITE 5C
BROOKLYN, New York 11238

Production Title ADIDAS

Type of Production Commercial - Standard

Producer Lian Desmarias

Director Romain Garvas

1st AD Sean Tippins

Production Manager Harvey Horton

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Chris Gutierrez
Primary Phone Mobile - 213-324-3183
Secondary Phone Office - 347-678-6222

Location Assistant None None
Primary Phone Office - 347-678-6222
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00034517-B	**Location Manager**	Chris Gutierrez
Production Company	REN KELLEY PRODUCTIONS	Primary Phone	Mobile - 213-324-3183
Insured Company		Secondary Phone	Office - 347-678-6222
Production Title	ADIDAS		

Location Address PEDESTRIAN STEPS ALONG 4TH ST BRIDGE AT SANTA FE AV, LOS ANGELES, CA, 90013

Location Type Sidewalk

Film Dates 12/14/2010 - 12/15/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cube Trucks	2
Generator	1
Picture vehicles	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	30
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Talent jogging/walking up/down steps. Camera on 4th St. BRIDGE sidewalks above location.; BMX bike riders up and down steps. Camera car with Russian arm attached on 4th St. Bridge looking down at the steps.;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note RIDER B ADDS FILMING ACTIVITY

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT